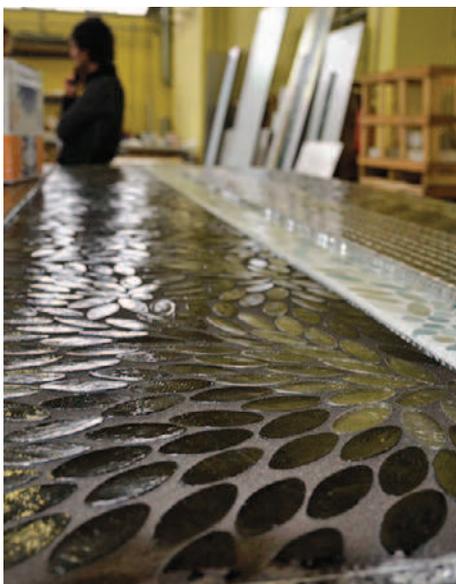


STARLIKE® USED FOR THE NEW SICIS SHOWROOM IN NEW YORK

Litokol products, especially Starlike® grout, have been used for the new 450 square metre showroom opened in New York by leading Ravenna-based mosaic manufacturer Sicis.

Sicis and Litokol have long enjoyed a strong business relationship. Sicis recognises the high quality and reliability of Litokol products, particularly the Starlike® epoxy grout chosen by tile setters all over the world for its ease of application. The wide range of colours offered by Starlike® also gives interior designers and architects plenty of choice of colour combinations between the grout and the mosaics, which can be made from four different materials. Starlike® enhances the gaps between the mosaics and helps to transform compositions into authentic works of art.

For these reasons, in its installation and substrate preparation manual, Sicis rec-



ommends using Starlike® adhesives and grouts chosen according to the type of materials, substrates and different applications.

Litokol recently supplied the adhesive and grout for a series of display panels to be used in the large showroom. The mosaics were glued with Litoelastic and grouted with the 5 new colours of Starlike® Color Crystal. This new exhibition space will complement the main showroom soon to be opened on Fifth Avenue. Sicis recently moved its Manhattan showroom from Soho to the prestigious Nomad district, where the entire SICIS range of mosaics, furnishings and jewellery will be displayed on five floors, and Litokol will once again stand side by side with SICIS.

NAXB JOINS FORCES WITH DANISH COLOUR CERAMICA

Naxb, a strategic partnership of North European floor and wall tile dealers, was recently joined by the Danish company Colour Ceramica A/S, which has been a tile wholesaler since 1987 and is now Denmark's largest player on the wholesale market.

Colour Ceramica thus joins the 78 retail outlets that already belong to Naxb and operate in Sweden, Norway, Finland, Iceland and Denmark. Like its associates, it will therefore benefit from coordinated purchasing and marketing policies and pooled business experience.

Colour Ceramica A/S started life as a

ceramic tile wholesaler in 1987.

In 2002, it was bought by Henry Kristiansen and Steen Scheel-Krüger. Colour Ceramica A/S is now the country's largest tile wholesaler, and has a distribution warehouse capable of delivering orders anywhere in the country within 24 hours. As well as a logistics and delivery management service, Colour Ceramica provides professional consulting on products and their installation, and electronic catalogues for both the DIY and professional market.

Naxb was formed in 2008 by a group of North European ceramic tile distributors. Thanks to its ability to offer manufacturers an extensive and growing distribution network, it can supply its members with products from the major international players at the best market prices. Naxb can also develop its own specific product ranges, both in terms of formats and design, under its own brand and at extremely competitive prices, for the North European markets. This gives its members a number of compelling advantages. The main factors behind the group's growth are its ability to attract new members, and the new partnerships it forges with international purchasing groups across the whole of Northern Central Europe.

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